

Daniel Shulman

RELEVANT EXPERIENCE

New England Revolution

Communications Coordinator

August 2021 – Present

- Serves as media contact for the New England Revolution.
- Facilitates interviews and weekly press conferences with players and coaches while pitching stories to local news outlets.
- Crafts press releases and game notes on a weekly basis to distribute team information to media.
- Coordinates and manages credentialing for home games by making media lists and working with stadium security, media and TV crew.
- Distributes postgame notes and quotes to media on matchday while managing the press box and media workroom for home games.
- Updates and helps manage the club's media website and resources.
- Builds productive relationships with local media.
- Light travel for road games to serve as on-site press officer for the club.

Communications Associate

February 2020 – October 2021

- Served as the primary media contact for Revolution II and the Revolution Academy teams.
- Managed social media channels for teams while creating visual content for the club through interviews, photos, highlights, graphics, etc.
- Managed home games by accommodating broadcast requests from ESPN and handling all on-site media and gameday responsibilities.
- Built and maintained relationships with players, coaches, and staff across the organization to earn a promotion within my first two years.

Heavy.com

Sports Contributor

July 2019 – February 2020

- Covering NFL and NBA specific verticals for Heavy Sports, writing news and feature stories along with columns and video posts.
- Manage Facebook page by posting frequently, monitoring engagement and interaction, and creating graphics featuring quotes or information.
- Use Google Analytics and Trends to see what readers are searching for most in order to tailor content to that particular topic.

Boston Globe

Sports Correspondent

August 2014 – January 2020

- Covered high school sports and wrote general assignment stories on all topics both from an office setting and from out in the field.
- Established relationships area coaches, athletic directors, and my editors to ensure accuracy and the composition of a successful article.
- Managed and used the @GlobeSchools social media accounts.
- Used the CMS to build out the back end of the website and enter agate.

INTERNSHIPS

- *SB Nation Writer and Editor, 2015-17, 2019-present.*
- *RI Reds FC Digital Media Coordinator, 2019-20.*
- *WEEI Digital Content Intern, Summer 2017.*
- *WCVB-TV Sports Intern, Summer 2016.*

ACADEMIC ACHIEVEMENTS

- Winner of 2017 NATAS New England Student Emmy Award.
- Graduated Magna Cum Laude with a GPA of 3.61 in three years.
- Earned Social Media Certificate from Hubspot Academy through

EDUCATION

Boston University

August 2014 – September 2017

Bachelor's of Science in Journalism (B.S.)

RELATED COURSEWORK

Online Journalism – Writing for web-specific outlets; Uses of various social media outlets; Building, editing, and maintaining websites.

Beat Reporting – Finding and building relationships with sources; Daily monitoring of a beat; Reporting of various topics; Still photography.

Sports Broadcast Journalism – Writing and Reporting for Video; Planning for newscast; Video Editing.

SKILLS & EXPERTISE

- Adobe Creative Suite (Photoshop, Premiere, InDesign, etc.)
- Advanced Reporting Knowledge
- Associated Press ENPS
- Basic HTML and Web Building
- Content Management Systems
- Content Planning
- Critical Thinking & Problem Solving
- Dropbox
- Excellent Social Skills
- Final Cut Pro
- Google Analytics
- Hootsuite
- Interview Skills
- Microsoft Office (Word, Excel, Powerpoint, etc.)
- Meltwater
- Photography and Videography
- Podcast Production & Hosting
- Proofreading & Copyediting
- Public & Media Relations
- Slack
- Social Media Management
- Spanish (Conversational)
- StatCrew
- Strong Work Ethic
- Teamwork
- Transcribing Quotes
- WordPress

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an accredited online course program in 2020.