

Daniel R. Shulman

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Personal Statement

As a professional journalist, I have had the opportunity to write for several major media outlets around the city of Boston as well as contribute for popular online blogging sites. I pride myself on being professional and have demonstrated this in my superior work ethic and my ability to thrive under deadline. In addition to writing, I have experience with broadcasting as well and have done play-by-play commentary for several sports.

Key Skills & Accomplishments

- Proficient in Adobe Creative Cloud, Microsoft Office, WordPress, AP ENPS, StatCrew and Final Cut Pro.
- Experience in video production, with familiarity in shooting, editing, and producing live programming on both the back-end and on camera.
- Extensive writing experience on several platforms including print and online specific media outlets.
- Organizational skills for creating successful game broadcasts, studio podcasts, and written articles.
- Knowledgeable on proper journalistic techniques for covering topics such as sports, food, travel, and community events.
- Winner of NATAS New England Student Emmy Award for a University Sports Program, **April 2017**
- Graduated Magna Cum Laude from Boston University College of Communication, **Class of 2017**

Employment History

Correspondent, The Boston Globe

(August 2014 – Present)

- Beat Reporter for Massachusetts High School sports covering football and softball seasons
- General Assignment Reporter, writing stories on all topics both from an office setting and from out in the field.
- Built excellent communication skills with area coaches, players, and athletic directors as well as with my editors to ensure accuracy and the composition of a successful article.
- Fielded phone calls from readers, other reporters, and our area schools, delegating and dealing with each call appropriately.
- Updated statistical information in the Globe Sports database, organizing schedules for easy transfer into print.
- Managed and used the @GlobeSchools twitter account to share information with our target demographic and interested readers.

Digital Community Coordinator, FMC Ice Sports

(November 2017 – April 2018)

- Managed 50+ social media accounts across various platforms including Twitter, Facebook, Instagram, and YouTube.
- In my brief time at the company, I improved its social media presence and outreach through frequent posting of organic and push content as well as the increase in multimedia to appeal to the youth sports following.
- Planned, shot, and edited several videos for use on the company website, YouTube page, and monthly newsletter, including features on user group programs and virtual rink tours
- Earned valuable experience with graphic design, creating informative visuals and GIFs for social media and the website utilizing Adobe Illustrator and Photoshop.

Sports Broadcaster/Announcer, Various Locations

(September 2014 – Present)

Achievements & Responsibilities

I pride myself on being well-prepared to broadcast for multiple sports at all different levels. My experience is already extensive and my knowledge and love of sports allows me to take pride in perfecting my craft.

- Currently providing play-by-play commentary for **Stonehill College**, announcing for several sports including field hockey, soccer, lacrosse, ice hockey, baseball, and softball.
- Currently providing play-by-play commentary for **USPHL** Junior Hockey team **South Shore Kings**, announcing for regular season games and holiday showcases.
- Currently providing play-by-play & color commentary for **Boston Neighborhood Network**, announcing several local sporting events at all age levels.
- Currently providing color commentary for **NWHL Professional Hockey** team **Boston Pride**, announcing for home games.
- Formerly providing play-by-play & color commentary for WTBU Sports, **Boston University Student Radio**, announcing for men's and women's ice hockey and performing in studio and podcasts shows.
- 2017 Recipient of a NATAS New England Student Emmy Award for University Sports Television Program.

Reporter/Digital Media, Various Locations

(2015 – Present)

- Currently a Contributor for **New England Soccer Journal** covering NCAA Men's Soccer
- Independent Contractor for **FanSided** blog **MLS Multiplex** covering the New England Revolution and Major League Soccer
- Contributor and Assistant Editor for **SB Nation** blogs **Fear the Wall** covering German team Borussia Dortmund and **The Fosse Posse** covering English team Leicester City
- Intern at Boston radio station **WEEI** covering the Red Sox, Bruins, Celtics, and Patriots as well as managing social media channels

Statistician, Various Locations

(June 2014 – Present)

- Currently serving as a statistician for MJN Productions, working televised events for collegiate and professional sports as both official and talent stats
- Currently serving as a statistician for Boston College Athletics, working official stats for the home football games
- Formerly served as a statistician for Boston University Athletics, working official stats for ice hockey, soccer, and basketball
- Earned experience in using the StatCrew software, inputting for soccer and ice hockey while calling commands for basketball

Education

Boston University, College of Communication

(September 2014 – August 2017)

- **GPA:** 3.61
- **Relevant Courses:** Sports Broadcast Journalism, Sports Talk Radio, Online Journalism, Broadcast/Journalism Sports Seminar, Visual Journalism, Beat Reporting, Columns & Editorials, Travel Journalism.

References

Furnished upon request.