

# Daniel R. Shulman

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## Personal Statement

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As an avid journalist, I have had the opportunity to write for several major media outlets around the city of Boston as well as contribute for popular online blogging sites. I pride myself on being professional and have demonstrated this in my extensive knowledge of sports and my ability to thrive under deadline. In addition to writing, I have experience with broadcasting as well and have done play-by-play commentary for several sports.

## Key Skills

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- Proficient in Adobe Creative Cloud, Microsoft Office, WordPress, AP ENPS, StatCrew and Final Cut Pro.
- Experience in video production, with familiarity in shooting, editing, and producing live programming on both the back-end and on camera.
- Extensive writing experience on several platforms including print and online specific media outlets.
- Organizational skills for creating successful game broadcasts, studio podcasts, and written articles.
- Knowledgeable on proper journalistic techniques for covering topics such as sports, food, travel, and community events.
- Ability to chart statistics over a variety of sports at the youth, college, and professional levels.

## Employment History

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### Sports Broadcaster/Announcer, Various Locations

*(September 2014 – Present)*

#### Achievements & Responsibilities

- Currently providing play-by-play commentary for **Stonehill College**, announcing for several sports including field hockey, soccer, lacrosse, ice hockey, baseball, and softball.
- Currently providing play-by-play commentary for USPHL Junior Hockey team South Shore Kings, announcing for regular season games and holiday showcases.
- Currently providing play-by-play & color commentary for Boston Neighborhood Network, announcing several local sporting events at all age levels.
- Currently providing color commentary for NWHL Professional Hockey team Boston Pride, announcing for home games.
- Formerly providing play-by-play & color commentary for WTBU Sports, Boston University Student Radio, announcing for men's and women's ice hockey and performing in studio and podcasts shows.
- 2017 Recipient of a NATAS New England Student Emmy Award for University Sports Television Program.

### Sports Correspondent, The Boston Globe

*(August 2014 – Present)*

#### Achievements & Responsibilities

- Beat Reporter for Massachusetts High School football during the Fall of 2017, covering a division from start to finish of the season.
- General Assignment Reporter, writing stories on all topics both from an office setting and from out in the field.

- Built excellent communication skills with area coaches, players, and athletic directors as well as with my editors to ensure accuracy and the composition of a successful article.
- Fielded phone calls from readers, other reporters, and our area schools, delegating and dealing with each call appropriately.
- Updated statistical information in the Globe Sports database, organizing schedules for easy transfer into print.
- Managed and used the @GlobeSchools twitter account to share information with our target demographic and interested readers.

## **Digital Community Coordinator, FMC Ice Sports**

*(November 2017 – April 2018)*

### Achievements & Responsibilities

- Managed 50+ social media accounts across various platforms including Twitter, Facebook, Instagram, and YouTube.
- In my brief time at the company, I improved its social media presence and outreach through frequent posting of organic and push content as well as the increase in multimedia to appeal to the youth sports following.
- Planned, shot, and edited several videos for use on the company website, YouTube page, and monthly newsletter, including features on user group programs and virtual rink tours
- Earned valuable experience with graphic design, creating informative visuals and GIFs for social media and the website utilizing Adobe Illustrator and Photoshop.

## **Statistician, Various Locations**

*(June 2014 – Present)*

### Achievements & Responsibilities

- Currently serving as a statistician for MJN Productions, working televised events for collegiate and professional sports as both official and talent stats
- Currently serving as a statistician for Boston College Athletics, working official stats for the home football games
- Formerly served as a statistician for Boston University Athletics, working official stats for ice hockey, soccer, and basketball
- Earned experience in using the StatCrew software, inputting for soccer and ice hockey while calling commands for basketball

## **Education**

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### **Boston University, College of Communication**

*(September 2014 – August 2017)*

- **GPA:** 3.61
- **Relevant Courses:** Sports Broadcast Journalism, Sports Talk Radio, Online Journalism, Broadcast/Journalism Sports Seminar, Visual Journalism, Beat Reporting, Columns & Editorials, Travel Journalism.

## **References**

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Furnished upon request.